

03 PORTUGAL ESTORIL

6th MAY, 2012



EXCITEMENT EXPECTED AT ESTORIL

Fast, varied and prone to unsettled conditions, Estoril features many ingredients that make for exciting racing. Combining a top speed of approximately 330km/h along the main straight with heavy braking for the first corner, at Estoril riders are faced with extremely slow sections such as the first gear chicane of turns nine and ten, as well as high-speed turns such as the long and fast final corner, Parabólica.

Due to the variation in the type and speed of corners at Estoril, asymmetric rear

slicks are essential to ensure riders have consistent levels of grip throughout a lap and the necessary durability for a race distance. The left shoulder of the rear tyres is subject to much lower loads and temperature so needs to be softer to offer good warm-up performance and grip from cold, whereas the higher temperatures generated in the right shoulder, particularly as riders open the throttle out of Parabólica and onto the main straight, require a harder compound rubber. Perhaps due to its proximity to the sea, grip levels at

Estoril can vary, while the low average circuit temperatures at the Portuguese circuit require a tendency towards softer rubber compounds, especially for the front tyre.

Due to the variation in the type and speed of corners at Estoril, asymmetric rear slicks are essential to ensure riders have consistent grip throughout a lap and the necessary durability for the race.

CIRCUIT INFORMATION

CIRCUIT DETAILS		CIRCUIT RECORDS	
First race	2000	Pole position	1m 35.715s (157.291km/h)
No. of GPs held	12		Jorge Lorenzo (Yamaha, 2008)
Laps	28 (MotoGP), 26 (Moto2), 23 (Moto3)	Fastest lap	1m 36.937s (155.309km/h)
Track length	4.182 km / 2.599 miles (Width 14m)		Dani Pedrosa (Honda, 2009)
Race distance	117.096 km / 72.772 miles	Race time	45m 35.522s (154.00km/h)
Longest straight	0.986 km / 0.613 miles		Jorge Lorenzo (Yamaha, 2009)
Corners	13 (4 left, 9 right)	2011 Winner	Dani Pedrosa (Honda)

S : SPEED TRAP

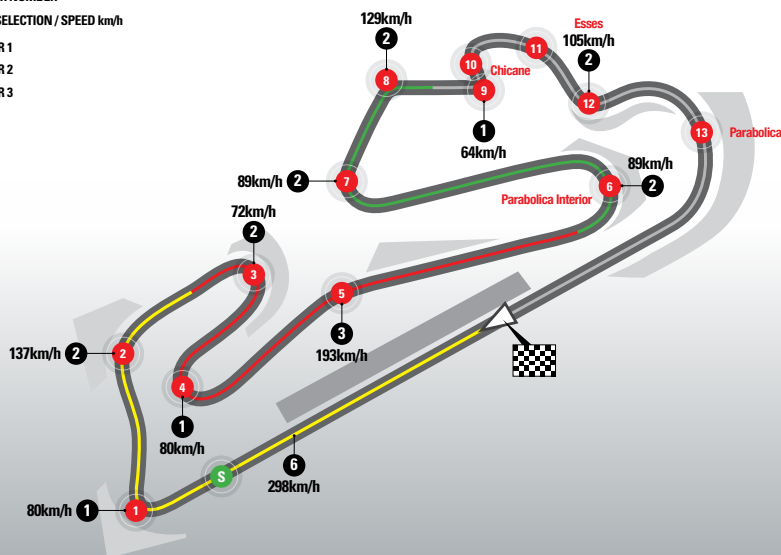
1 : CORNER NUMBER

1 : GEAR SELECTION / SPEED km/h

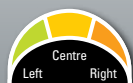
SECTOR 1

SECTOR 2

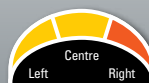
SECTOR 3



TYRE SEVERITY RATING
MILD SEVERE



FRONT : SOFT, MEDIUM



REAR : MEDIUM, HARD



EVENT SCHEDULE LOCAL TIME

FRIDAY

09:15-09:55	Moto3 Free Practice 1
10:10-10:55	MotoGP Free Practice 1
11:10-11:55	Moto2 Free Practice 1
13:15-13:55	Moto3 Free Practice 2
14:10-14:55	MotoGP Free Practice 2
15:10-15:55	Moto2 Free Practice 2

SATURDAY

09:15-09:55	Moto3 Free Practice 3
10:10-10:55	MotoGP Free Practice 3
11:10-11:55	Moto2 Free Practice 3
13:00-13:40	Moto3 Qualifying Practice
13:55-14:55	MotoGP Qualifying Practice
15:10-15:55	Moto2 Qualifying Practice

SUNDAY

09:00-09:20	Moto2 Warm Up
09:30-09:50	MotoGP Warm Up
10:00-10:20	Moto3 Warm Up
11:15	Moto2 Race (26 laps)
13:00	MotoGP Race (28 laps)
14:30	Moto3 Race (23 laps)

Source : www.motogp.com & Haynes MotoGP Season Review.
Information subject to change

TYRE TALK SHINJI AOKI, MANAGER, BRIDGESTONE MOTORSPORT TYRE DEVELOPMENT DIVISION

Estoril has quite a distinctive layout with an imbalance between right and left-hand corners and a combination of fast corners, such as the long, final corner that leads onto the main straight, and very slow sections such as the chicane that makes up turns nine and ten.

The track layout, combined with the generally low track temperatures encountered at Estoril require softer tyre compounds – particularly at the front - to generate the necessary grip and warm-up performance, but for the rear tyre, the right shoulder of the rear tyre needs to be harder to cope

with the high temperatures generated in the last corner. To address this performance requirement, Bridgestone will provide an asymmetric rear tyre at Estoril that features rubber on its right shoulder that is considerably harder than the rubber on the left shoulder for the optimum combination of grip and durability.



TEAMS AND RIDERS

Teams and riders order based on 2011 team championship position.
*Most recent performance listed.

REPSOL HONDA TEAM

MACHINE Honda RC213V
WEB www.hondapracing.com

Casey Stoner Bike number 1



Age: 26 DOB: 16/10/1985 Nationality: Australian GP Debut: SPA06 (MotoGP)
GP Starts: 102 (MotoGP) Wins: 34 Poles: 34 Fastest laps: 28 Podiums: 61 Points: 1602
Best championship position: 1st (x2, 2011*)

Dani Pedrosa Bike number 26



Age: 26 DOB: 29/9/1985 Nationality: Spanish GP Debut: SPA06 (MotoGP)
GP Starts: 100 (MotoGP) Wins: 15 Poles: 19 Fastest laps: 26 Podiums: 58 Points: 1440
Best championship position: 2nd (2010*)

DUCATI TEAM

MACHINE Ducati Desmosedici GP12
WEB www.ducati.com

Valentino Rossi Bike number 46



Age: 33 DOB: 16/2/1979 Nationality: Italian GP Debut: RSA00 (500cc)
GP Starts: 200 (MotoGP/500cc) Wins: 79 Poles: 49 Fastest laps: 66 Podiums: 140 Points: 3469
Best championship position: 1st (x7, 2009*)

Nicky Hayden Bike number 69



Age: 30 DOB: 30/7/1981 Nationality: American GP Debut: JPN03 (MotoGP)
GP Starts: 153 (MotoGP) Wins: 3 Poles: 5 Fastest laps: 7 Podiums: 28 Points: 1404
Best championship position: 1st (2006)

MONSTER YAMAHA TECH 3

MACHINE Yamaha YZR-M1
WEB www.teamtech3.fr

Cal Crutchlow Bike number 35



Age: 26 DOB: 29/10/1985 Nationality: British GP Debut: QAT11 (MotoGP)
GP Starts: 18 (MotoGP) Wins: 0 Poles: 0 Fastest laps: 1 Podiums: 0 Points: 96
Best championship position: 12th (2011)

Andrea Dovizioso Bike number 4



Age: 26 DOB: 23/3/1986 Nationality: Italian GP Debut: QAT08 (MotoGP)
GP Starts: 72 (MotoGP) Wins: 1 Poles: 1 Fastest laps: 1 Podiums: 16 Points: 790
Best championship position: 3rd (2011)

NGM FORWARD RACING

MACHINE Suter-BMW
WEB www.forward-racing.com

Colin Edwards Bike number 5



Age: 38 DOB: 27/2/1974 Nationality: American GP Debut: JPN03 (MotoGP)
GP Starts: 154 (MotoGP) Wins: 0 Poles: 3 Fastest laps: 3 Podiums: 12 Points: 1167
Best championship position: 4th (2005)

CARDION AB MOTORACING

MACHINE Ducati Desmosedici GP12
WEB www.karelbrahim.com

Karel Abraham Bike number 17



Age: 22 DOB: 02/01/1990 Nationality: Czech GP Debut: QAT11 (MotoGP)
GP Starts: 18 (MotoGP) Wins: 0 Poles: 0 Fastest laps: 0 Podiums: 0 Points: 64
Best championship position: 14th (2011)

LCR HONDA MOTO GP

MACHINES Honda RC213V
WEB www.lcr.mc

Stefan Bradl Bike number 6



Age: 22 DOB: 29/11/1989 Nationality: German GP Debut: QAT12 (MotoGP)
GP Starts: 2 (MotoGP) Wins: 0 Poles: 0 Fastest laps: 0 Podiums: 0 Points: 17
Best championship position: NA

PAUL BIRD MOTORSPORT

MACHINE ART
WEB www.pbmuk.net

James Ellison Bike number 77



Age: 32 DOB: 19/9/1980 Nationality: British GP Debut: CZE04 (MotoGP)
GP Starts: 41 (MotoGP) Wins: 0 Poles: 0 Fastest laps: 0 Podiums: 0 Points: 36
Best championship position: 18th (2006)

SPEED MASTER TEAM

MACHINE ART
WEB www.speedmasterteam.com

Mattia Pasini Bike number 54



Age: 26 DOB: 13/8/1985 Nationality: Italian GP Debut: QAT12 (MotoGP)
GP Starts: 2 (MotoGP) Wins: 0 Poles: 0 Fastest laps: 0 Podiums: 0 Points: 2
Best championship position: NA

CAME IODA RACING PROJECT

MACHINE Ioda-Aprilia
WEB www.iodaracing.com

Daniilo Petrucci Bike number 9



Age: 21 DOB: 24/10/1990 Nationality: Italian GP Debut: QAT12 (MotoGP)
GP Starts: 2 (MotoGP) Wins: 0 Poles: 0 Fastest laps: 0 Podiums: 0 Points: 3
Best championship position: NA

YAMAHA FACTORY RACING

WEB www.yamaha-racing.com
MACHINE Yamaha YZR-M1

Jorge Lorenzo Bike number 99



Age: 25 DOB: 4/5/1987 Nationality: Spanish GP Debut: QAT08 (MotoGP)
GP Starts: 69 (MotoGP) Wins: 18 Poles: 20 Fastest laps: 11 Podiums: 46 Points: 1139
Best championship position: 1st (2010)

Ben Spies Bike number 11



Age: 27 DOB: 11/7/1984 Nationality: American GP Debut: GBR08 (MotoGP)
GP Starts: 39 (MotoGP) Wins: 1 Poles: 1 Fastest laps: 1 Podiums: 6 Points: 391
Best championship position: 5th (2011)

SAN CARLO HONDA GRESINI

MACHINES Honda RC213V - FTR MGP12
WEB www.gresiniracing.com

Alvaro Bautista Bike number 19



Age: 27 DOB: 21/11/1984 Nationality: Spanish GP Debut: QAT10 (MotoGP)
GP Starts: 34 (MotoGP) Wins: 0 Poles: 0 Fastest laps: 0 Podiums: 0 Points: 171
Best championship position: 13th (2011*)

Michele Pirro Bike number 51



Age: 25 DOB: 5/7/1986 Nationality: Italian GP Debut: QAT12 (MotoGP)
GP Starts: 2 (MotoGP) Wins: 0 Poles: 0 Fastest laps: 0 Podiums: 0 Points: 0
Best championship position: NA

ASPAR TEAM MOTO GP

WEB www.teamaspar.com
MACHINE ART

Randy de Puniet Bike number 14



Age: 31 DOB: 14/2/1981 Nationality: French GP Debut: SPA06 (MotoGP)
GP Starts: 105 (MotoGP) Wins: 0 Poles: 0 Fastest laps: 0 Podiums: 2 Points: 480
Best championship position: 9th (2010)

Aleix Espargaro Bike number 41



Age: 22 DOB: 30/7/1989 Nationality: Spanish GP Debut: INP09 (MotoGP)
GP Starts: 24 (MotoGP) Wins: 0 Poles: 0 Fastest laps: 0 Podiums: 0 Points: 86
Best championship position: 14th (2010)

PRAMAC RACING TEAM

MACHINE Ducati Desmosedici GP12
WEB www.pramacracing.com

Hector Barbera Bike number 8



Age: 25 DOB: 2/11/1986 Nationality: Spanish GP Debut: QAT10 (MotoGP)
GP Starts: 36 (MotoGP) Wins: 0 Poles: 0 Fastest laps: 0 Podiums: 0 Points: 185
Best championship position: 11th (2011)

AVINTIA RACING MOTO GP

MACHINE FTR-Kawasaki
WEB www.teambqr.com

Yonny Hernandez Bike number 68



Age: 23 DOB: 25/7/1988 Nationality: Columbian GP Debut: QAT12 (MotoGP)
GP Starts: 2 (MotoGP) Wins: 0 Poles: 0 Fastest laps: 0 Podiums: 0 Points: 2
Best championship position: NA

Ivan Silva Bike number 22



Age: 29 DOB: 12/6/1982 Nationality: Spanish GP Debut: NED06 (MotoGP)
GP Starts: 6 (MotoGP) Wins: 0 Poles: 0 Fastest laps: 0 Podiums: 0 Points: 1
Best championship position: NC (2007*)

TOP RESULTS ON BRIDGESTONE TYRES

RIDERS	TITLES	WINS	2NDs	3RDs	PODIUMS	POLES
Casey Stoner	2	34	9	17	60	33
Valentino Rossi	2	17	12	11	40	10
Jorge Lorenzo	1	17	17	6	40	16
Dani Pedrosa	-	9	15	10	34	9
Loris Capirossi	-	6	7	4	17	5
Makoto Tamada	-	2	1	1	4	3
Andrea Dovizioso	-	1	3	5	9	1
Chris Vermeulen	-	1	3	3	7	3
Ben Spies	-	1	2	3	6	1
Troy Bayliss	-	1	-	-	1	-
Marco Melandri	-	-	3	1	4	-
Toni Elias	-	-	2	3	5	-
John Hopkins	-	-	1	3	4	1
Marco Simoncelli	-	-	1	1	2	2
Shinya Nakano	-	-	1	1	2	-
Randy de Puniet	-	-	1	1	2	-
Kenny Roberts Jr	-	-	1	-	1	1
Alex de Angelis	-	-	1	-	1	-
Colin Edwards	-	-	1	-	1	-
Oliver Jacque	-	-	1	-	1	-
Nicky Hayden	-	-	-	3	3	-
Carlos Checa	-	-	-	2	2	-
Alex Barros	-	-	-	1	1	-
Jeremy McWilliams	-	-	-	-	0	1
Sete Gibernau	-	-	-	-	0	1
TOTAL	5	89	86	79	254	87

Current riders in black

CALENDAR & RIDERS CHAMPIONSHIP



<div><div><div>● Extra-Soft</div><div>● Soft</div><div>● Medium</div><div>● Hard</div><div>● Extra-Hard</div><div>● Wet</div></div></div> <div>AVAILABLE TYRE COMPOUNDS</div>		QAT		SPA		POR		FRA		CAT		GBR		HOL		GER		ITA		USA		IND		CZE		RSM		ARA		JPN		MAL		AUS		VAL			
		<div><div><div></div></div></div> <div>Losail</div> <div>08/04/12</div> <div><div><div>○ Soft</div><div>● Medium</div><div>● Extra-Hard</div></div></div>	<div><div><div></div></div></div> <div>Jerez</div> <div>29/04/12</div> <div><div><div>● Medium</div><div>● Extra-Hard</div></div></div>	<div><div><div></div></div></div> <div>Estoril</div> <div>06/05/12</div> <div><div><div>○ Soft</div><div>● Medium</div><div>○ Hard</div></div></div>	<div><div><div></div></div></div> <div>Le Mans</div> <div>20/05/12</div> <div><div><div>○ Soft</div><div>● Medium</div></div></div>	<div><div><div></div></div></div> <div>Catalunya</div> <div>03/06/12</div> <div><div><div>○ Soft</div><div>● Medium</div></div></div>	<div><div><div></div></div></div> <div>Silverstone</div> <div>17/06/12</div> <div><div><div>○ Soft</div><div>● Medium</div></div></div>	<div><div><div></div></div></div> <div>Assen</div> <div>30/06/12</div> <div><div><div>○ Soft</div><div>● Medium</div></div></div>	<div><div><div></div></div></div> <div>Sachsenring</div> <div>08/07/12</div> <div><div><div>○ Soft</div><div>● Medium</div></div></div>	<div><div><div></div></div></div> <div>Mugello</div> <div>15/07/12</div> <div><div><div>○ Soft</div><div>● Medium</div></div></div>	<div><div><div></div></div></div> <div>Laguna Seca</div> <div>29/07/12</div> <div><div><div>○ Soft</div><div>● Medium</div></div></div>	<div><div><div></div></div></div> <div>Indianapolis</div> <div>19/08/12</div> <div><div><div>○ Soft</div><div>● Medium</div></div></div>	<div><div><div></div></div></div> <div>Brno</div> <div>26/08/12</div> <div><div><div>○ Soft</div><div>● Medium</div></div></div>	<div><div><div></div></div></div> <div>Misano</div> <div>16/09/12</div> <div><div><div>○ Soft</div><div>● Medium</div></div></div>	<div><div><div></div></div></div> <div>Aragon</div> <div>30/09/12</div> <div><div><div>○ Soft</div><div>● Medium</div></div></div>	<div><div><div></div></div></div> <div>Motegi</div> <div>14/10/12</div> <div><div><div>○ Soft</div><div>● Medium</div></div></div>	<div><div><div></div></div></div> <div>Sepang</div> <div>21/10/12</div> <div><div><div>○ Soft</div><div>● Medium</div></div></div>	<div><div><div></div></div></div> <div>Phillip Island</div> <div>28/10/12</div> <div><div><div>○ Soft</div><div>● Medium</div></div></div>	<div><div><div></div></div></div> <div>Valencia</div> <div>11/11/12</div> <div><div><div>○ Soft</div><div>● Medium</div></div></div>																				
ALLOCATED - FRONT TYRES																																							
ALLOCATED - REAR TYRES																																							
WEATHER CONDITIONS		AIR	25°	<div><div></div></div>	14°	<div><div></div></div>																																	
TRACK CONDITIONS		DRY		DRY																																			
POSITION - RIDER	TOTAL WINS PD	PTS	01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16	17	18																			
1 Jorge Lorenzo (99)	W 1 PD 2	45	<div><div><div></div></div><div>1 1</div><div>RO 25</div></div>	<div><div><div></div></div><div>2 1</div><div>RO 20</div></div>																																			
2 Casey Stoner (1)	W 1 PD 2	41	<div><div><div></div></div><div>3 2</div><div>RO 16</div></div>	<div><div><div></div></div><div>1 5</div><div>RO 25</div></div>																																			
3 Dani Pedrosa (26)	W - PD 2	36	<div><div><div></div></div><div>2 7</div><div>RO 20</div></div>	<div><div><div></div></div><div>3 2</div><div>RO 16</div></div>																																			
4 Cal Crutchlow (35)	W - PD -	26	<div><div><div></div></div><div>4 3</div><div>RO 13</div></div>	<div><div><div></div></div><div>4 4</div><div>RO 13</div></div>																																			
5 Andrea Dovizioso (4)	W - PD -	22	<div><div><div></div></div><div>5 6</div><div>RO 11</div></div>	<div><div><div></div></div><div>5 7</div><div>RO 11</div></div>																																			
6 Alvaro Bautista (19)	W - PD -	19	<div><div><div></div></div><div>7 11</div><div>RO 9</div></div>	<div><div><div></div></div><div>6 8</div><div>RO 10</div></div>																																			
7 Nicky Hayden (69)	W - PD -	18	<div><div><div></div></div><div>6 5</div><div>RO 10</div></div>	<div><div><div></div></div><div>8 3</div><div>RO 8</div></div>																																			
8 Stefan Bradl (6)	W - PD -	17	<div><div><div></div></div><div>8 9</div><div>RO 8</div></div>	<div><div><div></div></div><div>7 9</div><div>RO 9</div></div>																																			
9 Valentino Rossi (46)	W - PD -	13	<div><div><div></div></div><div>10 12</div><div>RO 6</div></div>	<div><div><div></div></div><div>9 13</div><div>RO 7</div></div>																																			
10 Hector Barbera (8)	W - PD -	13	<div><div><div></div></div><div>9 8</div><div>RO 7</div></div>	<div><div><div></div></div><div>10 12</div><div>RO 6</div></div>																																			
11 Ben Spies (11)	W - PD -	10	<div><div><div></div></div><div>11 4</div><div>RO 5</div></div>	<div><div><div></div></div><div>11 6</div><div>RO 5</div></div>																																			
12 Aleix Espargaro (41)	W - PD -	5	<div><div><div></div></div><div>15 15</div><div>RO 1</div></div>	<div><div><div></div></div><div>12 14</div><div>RO 4</div></div>																																			
13 Colin Edwards (5)	W - PD -	4	<div><div><div></div></div><div>12 13</div><div>RO 4</div></div>	<div><div><div></div></div><div>16 21</div><div>RO -</div></div>																																			
14 Danilo Petrucci (9)	W - PD -	3	<div><div><div></div></div><div>- 19</div><div>RO -</div></div>	<div><div><div></div></div><div>13 18</div><div>RO 3</div></div>																																			
15 Randy De Puniet (14)	W - PD -	3	<div><div><div></div></div><div>13 14</div><div>RO 3</div></div>	<div><div><div></div></div><div>- 10</div><div>RO -</div></div>																																			
16 Mattia Pasini (54)	W - PD -	2	<div><div><div></div></div><div>17 18</div><div>RO -</div></div>	<div><div><div></div></div><div>14 16</div><div>RO 2</div></div>																																			
17 Yonny Hernandez (68)	W - PD -	2	<div><div><div></div></div><div>14 16</div><div>RO 2</div></div>	<div><div><div></div></div><div>- 17</div><div>RO -</div></div>																																			
18 Ivan Silva (22)	W - PD -	1	<div><div><div></div></div><div>16 20</div><div>RO -</div></div>	<div><div><div></div></div><div>15 19</div><div>RO 1</div></div>																																			
19 Karel Abraham (17)	W - PD -	-	<div><div><div></div></div><div>- 10</div><div>RO -</div></div>	<div><div><div></div></div><div>17 11</div><div>RO -</div></div>																																			
20 James Ellison (77)	W - PD -	-	<div><div><div></div></div><div>18 21</div><div>RO -</div></div>	<div><div><div></div></div><div>- 20</div><div>RO -</div></div>																																			
21 Michele Pirro (51)	W - PD -	-	<div><div><div></div></div><div>- 17</div><div>RO -</div></div>	<div><div><div></div></div><div>- 15</div><div>RO -</div></div>																																			

A : Reason retired B : Final race position C : Grid position D : Championship points F : Front tyre choice at start R : Rear tyre choice at start TT : Tyre changes AC : Accident DQ : Disqualified RT : Retired DNS : Did not start



RACE KEY

CONSTRUCTORS & TEAMS CHAMPIONSHIP

1. Honda - 45		2. Yamaha - 45		3. Ducati - 18		4. ART* - 7		5. Suter - 4		6. Ioda* -3		7. BQR-FTR* - 2		8. BQR* - 1					
1. Repsol Honda Team - 77				4. Ducati Team - 31				7. Pramac Racing Team - 13				10. Came IodaRacing Project - 3				NC. Cardion AB Motoracing - 0			
2. Yamaha Factory Racing - 55				5. San Carlo Honda Gresini - 19				8. Power Electronics Aspar - 8				11. Avintia Racing MotoGP - 3				NC. Paul Bird Motorsport - 0			
3. Monster Yamaha Tech 3 - 48				6. LCR Honda MotoGP - 17				9. NGM Forward Racing - 4				12. Speed Master - 2							

* denotes CRT entry

RESULTS ON BRIDGESTONE TYRES BY SEASON

YEAR	TEAM AND RIDERS	RACES	CHAMPIONSHIP	TEAMS	WINS	POLES	PODIUMS
2002	2 Teams - 3 Riders	16	12th (Aoki)	7th (Proton)	0 (best 5th)	1	0
2003	2 Teams - 3 Riders	16	11th (Tamada)	9th (Pramac)	0 (best 3rd)	0	1
2004	3 Teams - 5 Riders	16	6th (Tamada)	3rd (Camel)	2	4	4
2005	3 Teams - 7 Riders	17	6th (Capirossi)	4th (Ducati)	2	3	8
2006	3 Teams - 8 Riders	17	3rd (Capirossi)	3rd (Ducati)	4	6	11
2007	5 Teams - 12 Riders	18	1st (Stoner)	1st (Ducati)	12	6	33
2008	7 Teams - 13 Riders	18	1st (Rossi)	1st (Yamaha)	15	12	35
2009	12 Teams - 22 Riders	17	1st (Rossi)	1st (Yamaha)	17	17	51
2010	10 Teams - 22 Riders	18	1st (Lorenzo)	1st (Yamaha)	18	18	54
2011	11 Teams - 22 Riders	18	1st (Stoner)	1st (Honda)	17	18	51
2012	14 Teams - 21 Riders	2	--	--	2 (x1 Lorenzo) (x1 Stoner)	2 (x1 Stoner) (x1 Lorenzo)	6
TOTAL		173	5	5	89	87	254

BRIDGESTONE BACK ON THE PISTE WITH NEW SKI DEAL

Following a successful campaign sponsoring the Alpine Skiing World Cup last year, Bridgestone Europe will be back on the slopes this winter after announcing it will sponsor Audi FIS Alpine Ski World Cup events throughout the 2012/2013 season.

Bridgestone will be a main partner at 35 World Cup Alpine Ski events in eight European countries – Austria, Finland, France, Germany, Italy, Slovenia, Sweden and Switzerland – with the action starting in October 2012.

As in the previous season, Bridgestone will utilise branding on start huts, gate flags and athlete singlets, as well as high-visibility track-side signage and local marketing programmes to gain strong media coverage and helping to promote Bridgestone's premium range of winter tyres.

"As well as communicating the technical innovation of Bridgestone winter tyres, the Alpine Skiing World Cup event sponsorship has further strengthened Bridgestone's growing winter tyre business" says Tomohiro Fukuda, Managing Director of Bridgestone Europe's Consumer Business Unit.

Results from Bridgestone's first season in the Alpine Ski World

Cup exceeded expectations for media coverage, business networking opportunities as well as marketing activation, giving Bridgestone's range of premium winter tyres higher impact at the point of sale.

"This partnership has built a clear connection between high-performance Alpine Skiing World Cup and Bridgestone winter tyres" explained Fukuda. "This dynamic sport displays the same performance values as our products: control, balance, safety and grip."



BRIDGESTONE FACT Since joining MotoGP in 2008, Yamaha Factory Racing's Jorge Lorenzo has qualified on pole position at Estoril every time he's visited the circuit and converted three of those poles to victories.

LAST YEARS RACE

FASTEST RACE LAP

Dani Pedrosa, Honda - Lap 27 - Time: 1m 37.629s - Average speed: 154.208 km/h

2011 QUALIFYING TIMES

RIDER	TEAM	TOP KM/H	TIME	GAP	RIDER	TEAM	TIME	TOP KM/H	GAP
1 Jorge Lorenzo	Yamaha Factory Racing	298.3	1m37.161s		1 Dani Pedrosa	Repsol Honda Team	45m51.483s	153.206	
2 Marco Simoncelli	San Carlo Honda Gresini	305.3	1m37.294s	+0.133s	2 Jorge Lorenzo	Yamaha Factory Racing	45m54.534s	153.036	+3.051s
3 Dani Pedrosa	Repsol Honda Team	302.1	1m37.324s	+0.163s	3 Casey Stoner	Repsol Honda Team	45m59.141s	152.781	+7.658s
4 Casey Stoner	Repsol Honda Team	300.3	1m37.384s	+0.223s	4 Andrea Dovizioso	Repsol Honda Team	46m08.013s	152.291	+16.530s
5 Ben Spies	Yamaha Factory Racing	307.3	1m37.866s	+0.705s	5 Valentino Rossi	Ducati Team	46m08.038s	152.290	+16.555s
6 Andrea Dovizioso	Repsol Honda Team	298.8	1m38.073s	+0.912s	6 Colin Edwards	Monster Yamaha Tech 3	46m24.058s	151.414	+32.575s
7 Colin Edwards	Monster Yamaha Tech 3	299.8	1m38.080s	+0.919s	7 Hiroshi Aoyama	San Carlo Honda Gresini	46m30.232s	151.079	+38.749s
8 Cal Crutchlow	Monster Yamaha Tech 3	298.8	1m38.189s	+1.028s	8 Cal Crutchlow	Monster Yamaha Tech 3	46m32.395s	150.962	+40.912s
9 Valentino Rossi	Ducati Team	301.4	1m38.271s	+1.110s	9 Nicky Hayden	Ducati Team	46m46.370s	150.210	+54.887s
10 Hector Barbera	Mapfre Aspar Team	292.4	1m38.363s	+1.202s	10 Randy De Puniet	Pramac Racing Team	46m51.180s	149.953	+59.697s
11 Hiroshi Aoyama	San Carlo Honda Gresini	296.5	1m38.497s	+1.336s	11 Toni Elias	LCR Honda MotoGP	46m51.857s	149.917	+60.374s
12 Karel Abraham	Cardion AB Motoracing	285.5	1m38.786s	+1.625s	12 Loris Capirossi	Pramac Racing Team	46m53.276s	149.841	+61.793s
13 Nicky Hayden	Ducati Team	306.0	1m38.922s	+1.761s	13 Alvaro Bautista	Rizla Suzuki MotoGP	47m15.853s	148.648	+84.370s
14 Loris Capirossi	Pramac Racing Team	305.3	1m38.934s	+1.773s	NC Ben Spies	Yamaha Factory Racing	20m06.256s	149.771	16 laps
15 Alvaro Bautista	Rizla Suzuki MotoGP	293.9	1m39.172s	+2.011s	NC Karel Abraham	Cardion AB Motoracing	1m50.239s	136.568	27 laps
16 Randy De Puniet	Pramac Racing Team	295.9	1m39.378s	+2.217s	NC Marco Simoncelli	San Carlo Honda Gresini	--	--	DNF Lap 1
17 Toni Elias	LCR Honda MotoGP	307.9	1m39.894s	+2.733s	NC Hector Barbera	Mapfre Aspar Team	--	--	DNF Lap 1

BRIDGESTONE MOTORSPORT ROUND-UP

IndyCar Team Penske's Will Power moved to the top of the IndyCar standings with a second consecutive victory at the Grand Prix of Long Beach in California on April 15. Power expertly managed his set of alternate tyres during a long last stint to take victory ahead of IndyCar rookie Simon Pagenaud in the #77 Schmidt Hamilton Motorsports entry, while Andretti Autosport's James Hinchcliffe rounded out the podium in third. Round 4 of the IndyCar season takes place on the Streets of Sao Paulo in Brazil, after this sheet goes to print.



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