

# TEAM OF PARIS – AXA Racing PRESENTS

MACAU GRAND PRIX 2009 – 21 and 22 November (update 15<sup>th</sup> Oct.)

"5th participation in Macau GP"



The official FIA Formula 3
Intercontinental Cup, powered
by SIGNATUREVOLKSWAGEN



The spectacular Macau Motorcycle Grand Prix in collaboration with AXA

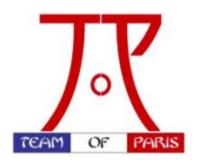


## MACAU GRAND PRIX 2009 21 and 22 November

#### 1/ PRESENTATION OF THE TEAM

2/ BRANDING

3/ VIPs & GUESTS PACKAGES

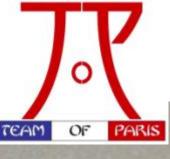




#### 5 important celebrations in Macau GP 2009

- 1 TEAM OF PARIS AXA racer, Michael RUTTER will celebrate his 11th participation in the Grand Prix (1998, 1999, 2000, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009), and try to break-up a new Podium record
- 2 MACAU S.A.R. will celebrate <u>10<sup>th</sup> years of Reunification</u> with mainland China
- TEAM OF PARIS AXA racing will celebrate his <u>5<sup>th</sup> participation</u> in Macau Moto GP as a team, with the 14<sup>th</sup> participation of a "Top" racer (2005-2009)
- With more than 100 "Top" members and VIP's, TEAM OF PARIS will break his 2008 record as the biggest team ever in Macau Moto GP history
- 5 TEAM OF PARIS and SIGNATURE VOLSKWAGEN join the effort to support Franco-Italian driver Edoardo MORTARA (1<sup>st</sup> Qualification race, and 2<sup>nd</sup> on Podium 2008 in Macau) for a new trial.

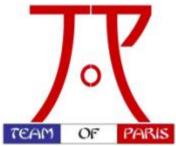
" Come to share our passion "



### TEAM OF PARIS - AXA RACING

MACAU GRAND PRIX 2009 - 21 and 22 November





## TEAM OF PARIS – AXA RACING Racers 2009

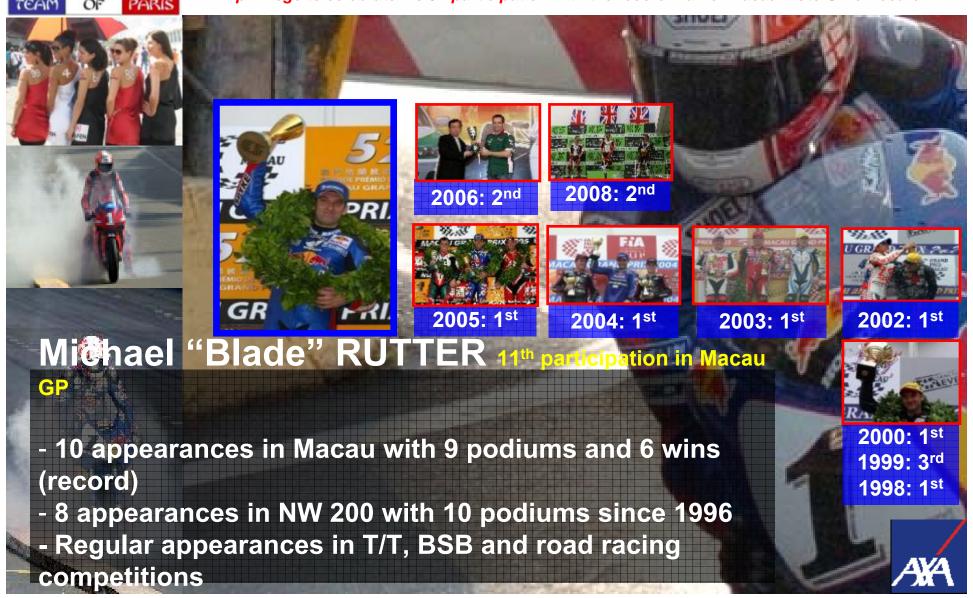
4 bikes, 4 racers,... 4 opportunities to success



# TEAM OF PARIS

#### TEAM OF PARIS – AXA RACING RACERS 2009 - PALMARES 1/4

Tribute to previous TOP racers since 2005, Team Of Paris in association with AXA-Asia, has the privilege to celebrate his 5<sup>th</sup> participation with the record man of Macau Moto GP on board



# O PARIS

### TEAM OF PARIS – AXA RACING RACERS 2009 - PALMARES 2/4



Podium 2008:

1st: Keith ARMOR AIM Racing

2<sup>nd</sup>: Gerald MUTEAU Halfen - Team Of Paris

3<sup>rd</sup>: Joao FERNANDES Macau Racing Team

photos 2008

\* 2008: AS TRIBUTE TO EUROPEAN RACERS,

**Gerald raced on the TRIUMPH 675 Daytona** 

Halfen TOP, the fastest European SPP in Macau history

#### 

- French champion of Endurance 2005, 2006 & 2007
- 3 Participation in Macau Moto GP (SBK in 06/07, SPP in 08)
- In 2006, Gerald ended-up 2<sup>nd</sup> new comer in Macau GP





## TEAM OF PARIS – AXA RACING RACERS 2009 - PALMARES 4/4





**SUPERBIKE** 

Formula 3

**Lionel Chevalier** 

SIGNATURE Quality Manager:

SECURITY PROTOCOLS

Luc MARTINET (France)

Andre MUNSCH (France,

**Director:** 

(France)

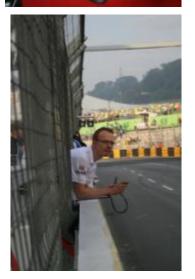
**Advisors:** 

Germany)

**LUC MOTOS** 

**NIKKO-RACING** 





Team Crew: 31 persons

**TEAM Director:** Olivier PIERSON (HK) - TEAM OF

Manager: Nick MORGAN (UK) MSS Colchester -**KAWAZAKI** 

6 chiefs

Thierry MAROTTE (France) Malik BOURAS (France)

> 10 umbrella girls (Macau, France, HK)



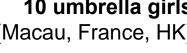




engineers 6 mechanics 2 data



**EVENTS MANAGEMENT** 





#### PHOTOGRAPHERS

#### John SANDERS

- 62 years old, British native
- Sports Photo-journalist since 1964
- 5 years experience in Macau GP
- ▶ In charge of Pit lane and Action shoots (QP1, QP2, Functions ar race)

#### Jean GORGUET

- 44 years old, French native
- Collaborate to TATLERS magazine, PRESTIGE magazine, REUTERS
- 3 years experience in Macau GP
- ► In charge of Pit lane and VIP's shoots (HK/Macau Functions and race)

#### Paolo PELEGRINI

- 42 years old, Italian native
- Collaborate to Autosprint, Sport automoto, Motorsprint, Superbike, autosport
- 9 years experience in Macau GP
- ► In charge of Action shooting shoots (QP1, QP2, Functions and Race)









#### MACAU GRAND PRX **MEDIA COVERAGE**

























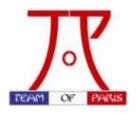


# MACAU GRAND PRX MEDIA COVERAGE

#### **Media Accreditation**

(Total no. of Collected Pass Applicants)

Country and Region	Electronic Media		Print Media		Total	
	Org.	Арр.	Org.	Арр.	Org.	Арр.
Macau	7	281	33	148	40	429
Hong Kong	9	82	54	120	63	202
Mainland China	9	49	25	35	34	84
Chinese Taipei			7	11	7	11
Asia Pacific						
Australia	1	2	1	1	2	3
Japan	3	12	17	30	20	42
Malaysia	1	1	1	2	2	3
New Zealand	1	2			1	2
Philippines	1	1	3	5	4	6
Singapore			3	3	3	3
South Korea			2	2	2	2
Thailand			11	13	11	13
USA			1	2	1	2
Subtotal (Asia Pacific)	7	18	39	58	46	7
Non-Asia Pacific						
Austria			2	3	2	3
Belgium	1	2	3	4	4	6
France	2	7	5	5	7	12
Germany	1	1	9	10	10	11
Italy	2	4	6	10	8	14
Netherlands	1	2	6	7	7	9
Poland	1	2	3	3	4	5
Portugal	1	2	1	1	2	3
Spain	1	1	5	6	6	7
Sweden	1	4			1	4
UK	2	5	10	11	12	16
Subtotal (Non-Asia Pacific)	13	30	50	60	63	9
Total	45	460	208	432	253	892



# MACAU GRAND PRX MEDIA COVERAGE

#### Coverage: Asia, Europe, North & South

<u>America</u>

Countries & Regions	Org.	Туре	
Australia	C 31 Melbourne (In Pit Lane)	TV	
Belgium	RTBF	TV (WTCC)	
Mainland China	CCTV China National Radio Eurosport World	<b>TV</b> Radio – Live Website (WTCC)	
	Foshan TV Guangdong TV (Sports Channel)	TV TV	
	Guangdong TV (Pearl River Channel)	τv	
	Guangzhou TV	TV (satellite)	
	Sichuan TV station emei movies channel	TV	
	Zhejiang TV	TV	
	Zhuhai TV	TV	
	Eurosport	TV (WTCC) – Live	
France	L. Wood Prod.  Motors TV	Other	
	TF1	TV (satellite) TV (WTCC)	
	ATV	TV (W100)	
		   TV	
	ESPN STAR Sport Fashion TV		
	i-Cable Entertainment Ltd.		
	i-Cable News Ltd.		
HK	Metro Broadcast Cop. Ltd.	Radio	
	Now TV Sports	TV – Live	
	RTHK	Radio	
	TVB – Television Broadcasts Ltd	TV – Live	
Germany	Eurosport	TV	
Italy	872 SKY Monza Informa	TV (WTCC) TV	

Countries & Regions	Org.	Туре	
Japan	Fuji TV	TV	
	Gaora	TV (WTCC)	
	Tokyo Eizosha	Other	
Macau	Aomen TV	Other	
	DSEJ	Other	
	KindMind Pro.	Other	
	Macau Cable TV	TV	
	Macau Lotus	TV	
	MASTV	τv	
	TDM	TV – Live	
Malaysia	Motorsport Asia	Other	
Netherlands	RTL 7	TV (WTCC)	
New Zealand	MT TVNZ	TV	
Philippines	Sound Idea Com. (Auto Extreme)	TV	
Poland	NSPORT	TV (WTCC)	
Portugal	TVI, Televisao Independente SA.	TV	
Spain	Onda Cero Castellon	Radio (WTCC)	
Sweden	Viasat Sport	TV	
UK	Circuit Pro Limited	Other	
	Greenlight TV	τv	